

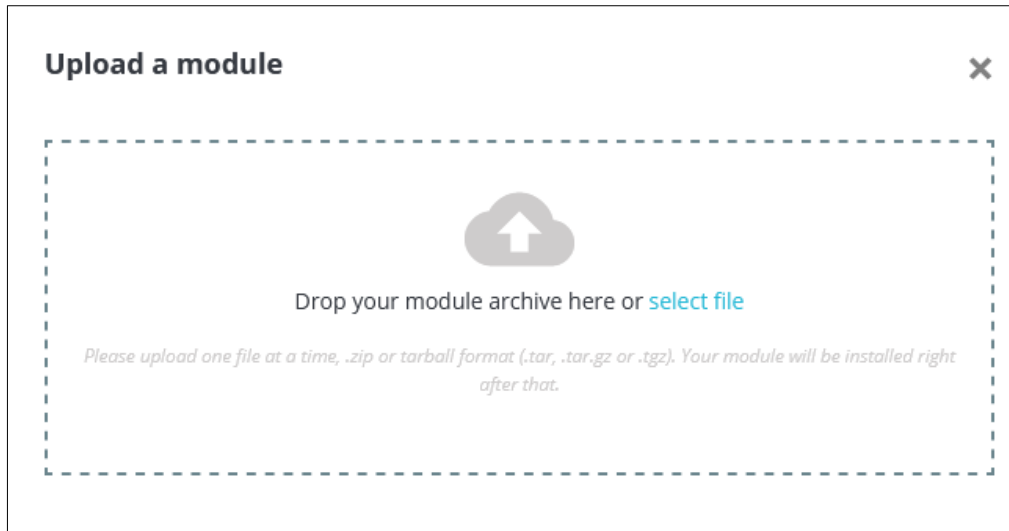
# etracker Analytics and Signalize for PrestaShop 1.7.x



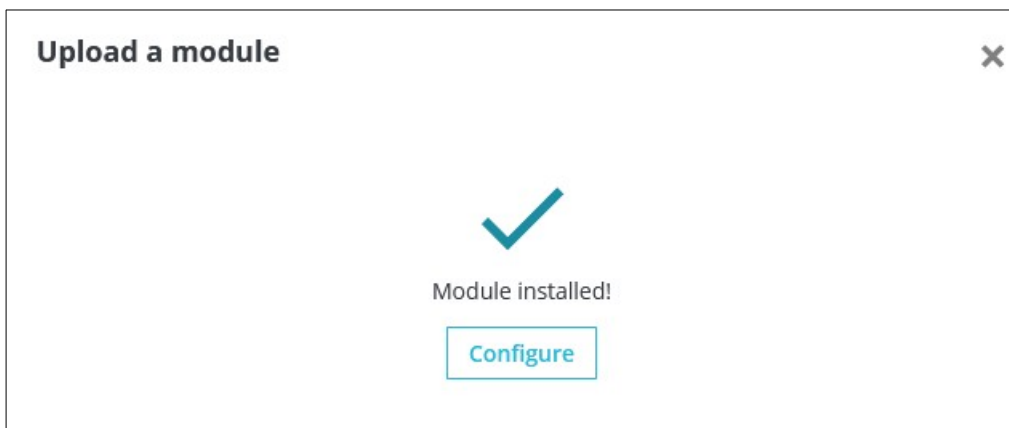
\* If you only want to use Signalize for web push marketing, this is also possible. Please contact the Signalize Customer Service at [moin@signalize.com](mailto:moin@signalize.com).

## 1. Installation

- 1 Open the Module Manager in the PrestaShop Back-Office.
- 2 Click on **Upload a module**.
- 3 Select the ZIP file of the **etracker Analytics** module via the pop-up. The installation will start automatically.




- 4 Click on **Configure** in the pop-up to carry out the configuration.



## 2. Configuration


### 2.1 Insert and confirm etracker account key in module settings



**ETRACKER**

**etracker Integration module**

This module integrates etracker into your shop.  
 Enter your account key from your etracker account below.  
 Details on where to find the key are in the PDF-documentation.


**No etracker account?**  
 Click [here](#) to create an etracker account.  
 You can trial etracker 30 days for free!





**DOCUMENTATION**

» You can get a PDF documentation to configure this module:


- [English](#)
- [German](#)


**SETTINGS**

account key



*Enter your account key*



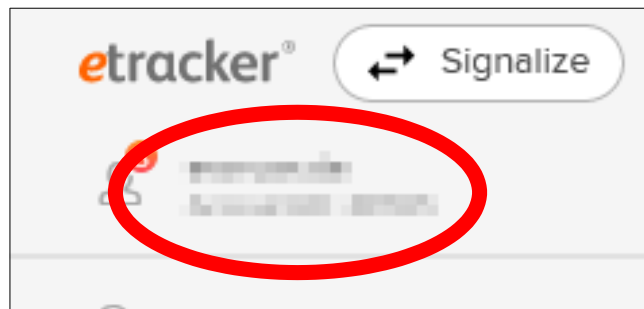
Save

### 2.2 Where can I find the etracker account key?

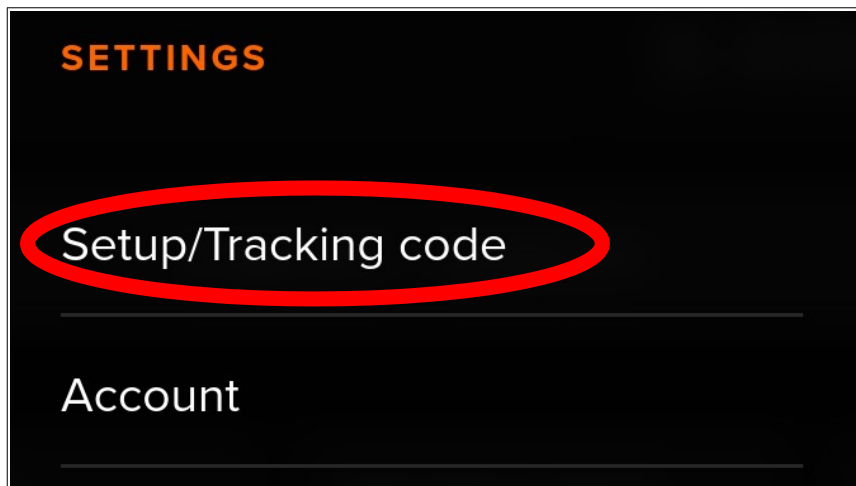
1. Log in to your etracker account.
2. Click on **menu**.



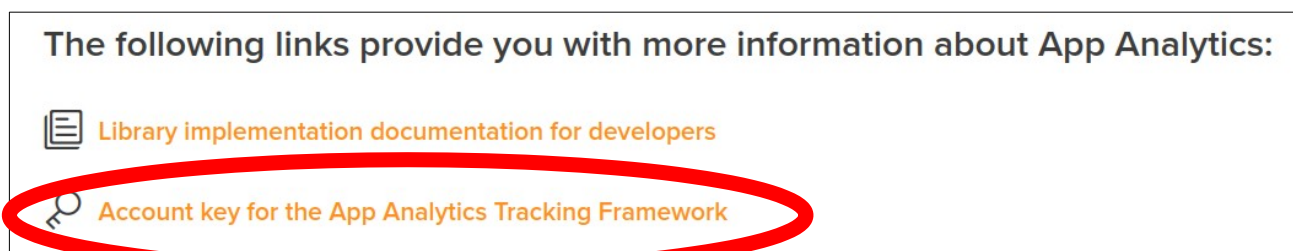
3. Click on **Account**.



4. Click on **Setup/Tracking Code**.



5. Click on **Account-Key for App Analytics Tracking Framework**.



6. Copy the account key and enter it as described in 2.1.

✓ **Account key**

**etracker account key**

Each etracker Tracking Code is clearly allocated to a licensed etracker account. The account key (also referred to as "Account key 1") within the Tracking Code identifies the account for which the Tracking Code is used at the point in time of data collection. This unique account key is already inserted automatically into the Tracking Code under Account info ? Settings ? Setup/Tracking code.

Your account key is: **0a5Cm**

### 3. Features

- Connection between shop and etracker analytics
- Connection between shop and Signalize

Implementation of the following eCommerce events for etracker Analytics

- Product detail page called up
- Product added to shopping cart
- Order completed

**Note: This module is a development of EVO-CON in cooperation with etracker.**



*In addition to the current etracker module, we offer you individual modifications to integrate further etracker Analytics functions.*

*If you are interested, simply send us a message to [service@evo-con.de](mailto:service@evo-con.de).*

*Examples for further events:*

- Product removed from shopping cart
- Product added to wish list / removed from wish list