

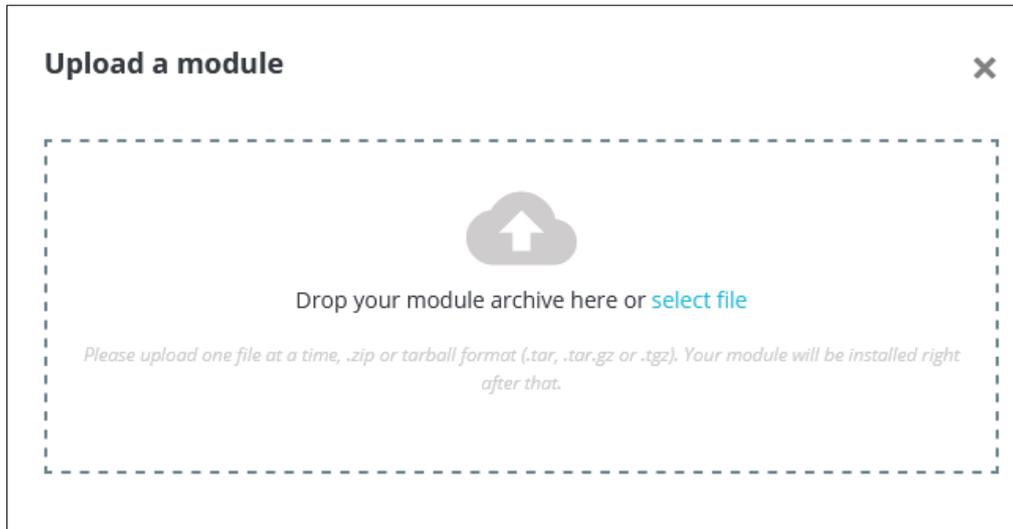
etracker Analytics and Signalize for PrestaShop 1.7.x



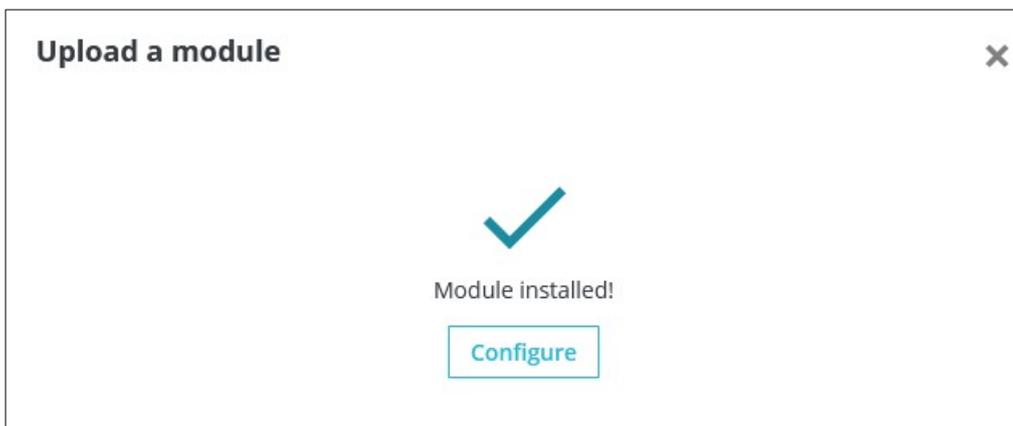
* You can also just use Signalize for web push marketing. Please contact the etracker Customer Service at moin@signalize.com.

1. Installation

1. Open the Module Manager in the PrestaShop Back-Office.
2. Click on **Upload a module**.
3. Select the ZIP file of the **etracker Analytics** module via the pop-up. The installation will start automatically.



4. Click on **Configure** in the pop-up to carry out the configuration.



2. Configuration

2.1 Insert and confirm the etracker account key in module settings

 ETRACKER

etracker Integration module
This module integrates etracker into your shop.
Enter your account key from your etracker account below.
Details on where to find the key are in the PDF-documentation.

No etracker account?
Click [here](#) to create an etracker account.
You can trial etracker 30 days for free!



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 DOCUMENTATION

» You can get a PDF documentation to configure this module:

- [English](#)
- [German](#)

 SETTINGS

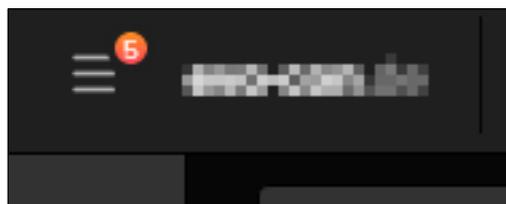
account key

Enter your account key

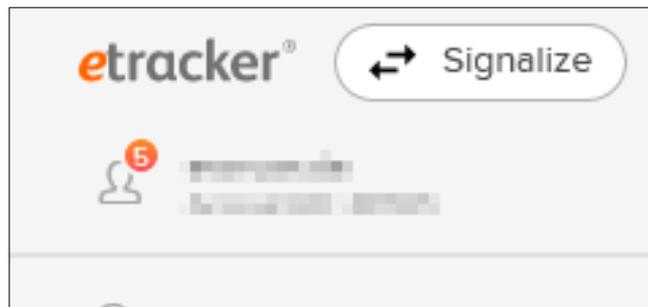
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2.2 Where can I find the etracker account key?

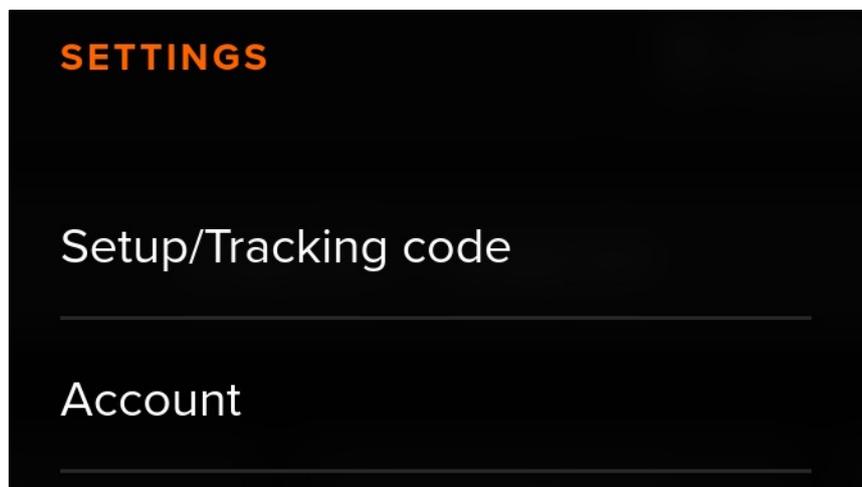
1. Log in to your etracker account.
2. Click on **Menu**.



3. Click on **Account**.



4. Click on **Setup/Tracking Code**.



5. Click on **Account-Key for App Analytics Tracking Framework**.

The following links provide you with more information about App Analytics:

-  [Library implementation documentation for developers](#)
-  [Account key for the App Analytics Tracking Framework](#)

6. Copy the account key and enter it as described in 2.1.

Account key

etracker account key

Each etracker Tracking Code is clearly allocated to a licensed etracker account. The account key (also referred to as "Account key 1") within the Tracking Code identifies the account for which the Tracking Code is used at the point in time of data collection. This unique account key is already inserted automatically into the Tracking Code under Account info ? Settings ? Setup/Tracking code.

Your account key is: **2h5Cm**

3. Features

- Connection between shop and etracker analytics
- Connection between shop and Signalize
- Implementation of the following eCommerce events for etracker Analytics
 - Product detail page called up
 - Product added to shopping cart
 - Order completed

Note: This module is a development of EVO-CON in cooperation with etracker.



In addition to the current etracker module, we offer you individual modifications to integrate further etracker Analytics functions.

If you are interested, simply send us a message to service@evo-con.de.

Examples for further events:

- *Product removed from shopping cart*
- *Product added to wish list / removed from wish list*